

# The Ultimate Armidale Life Experience Competition – Terms & Conditions

1. The "Ultimate Armidale Life Experience Competition" ("Competition") is being conducted by Armidale Dumaresq Council ("Council") ABN 63 781 014 253 located at 135 Rusden Street Armidale NSW 2350.
2. The objective of the competition is to encourage potential Armidale residents to obtain information on Armidale's lifestyle opportunities and to consider relocating to Armidale.
3. The competition is being conducted from 1:00pm Friday, 7 August 2009 to 4:00pm Sunday, 9 August 2009 inclusive at the Armidale Exhibit located at the 2009 Country & Regional Living Expo - Rosehill Gardens Event Centre, Rosehill Racecourse.
4. The winners of the competition will be determined at a prize draw to be held at the Member for Northern Tablelands Office, Suite 1 175 Rusden Street Armidale NSW 2350 at 3:30pm, Friday 14 August 2009.
5. The prize winners will be notified by email, mail and / or telephone on Monday, 17 August 2009.
6. There are two prize categories in the competition – Sydney Visitors' Prize and Armidale Residents' Prize.
7. How to enter – Sydney Visitors' Prize.
8. The competition for the Sydney Visitors' Prize is open to adults aged 18 years and over, residing permanently in the Sydney metropolitan area. Proof of age and residence may be required to claim prizes.
9. Competition prize entrants must visit the Armidale Exhibit between 1:00pm Friday, 7 August 2009 to 4:00pm Sunday, 9 August 2009 inclusive located at the 2009 Country & Regional Living Expo - Rosehill Gardens Event Centre, Rosehill Racecourse.
10. Competition entrants will be required to complete an entry form providing their contact details and agree to receive information from Armidale Dumaresq Council and other organisations including educational institutions, real estate agencies, job agencies and other businesses providing lifestyle opportunities to potential new residents of Armidale.
11. Sydney Visitor Prize competition entrants are asked to nominate a referring Armidale Resident (if applicable).
12. The Sydney Visitors' Prize:
  - Two nights accommodation at Peterson's Winery & Guest House for two adults including breakfasts and complimentary bottle of selected Peterson's wine.
  - Dinner at Peterson's Winery & Guest House on one night for two adults (drinks not included).
  - Dinner at the Whitebull Hotel on one night for two adults (drinks not included).
  - Lunch at Bottega Café for two adults.
  - Private Storeroom Tour at the New England Regional Art Museum (NERAM) for two adults.
  - One unframed print courtesy of the New England Regional Art Museum (NERAM). The print provided will be at the discretion of NERAM management
  - Two seats on the Armidale Heritage Tour (free tour) from the Armidale Visitors Information Centre.
  - Dinners and lunch prizes must be taken in conjunction with the accommodation prize.
13. The Sydney Visitors' Prize winner will be determined as the first completed entry form drawn. Prize winners may be required to provide proof of age and residential address.
14. All Prizes will be subject to availability. Accommodation, dinner and tours must be booked at least 4 weeks in advance and are subject to availability. Council will not be held responsible for the unavailability of any prize however it will do its utmost to ensure that prizes are available at the desired time.
15. The Armidale Residents' Prize:
  - The competition for the Armidale Residents' Prize is open to adults aged 18 years and over, residing permanently in the Armidale Dumaresq Local Government Area (LGA) within postcode 2350. Proof of age and residence may be required to claim prizes.
  - Complimentary bottle of selected Peterson's wine.
  - Dinner at Peterson's Winery & Guest House on one night for two adults (drinks not included).
  - Dinner at the Whitebull Hotel on one night for two adults (drinks not included).
  - Lunch at Bottega Café for two adults.
  - Private Storeroom Tour at the New England Regional Art Museum (NERAM) for two adults.
  - One unframed print courtesy of the New England Regional Art Museum (NERAM). The print provided will be at the discretion of NERAM management.
  - Two seats on the Armidale Heritage Tour (free tour) from the Armidale Visitors Information Centre.
16. The Armidale Resident's Prize winner will be determined as the referring resident from Armidale of the winning Sydney Visitors' Prize (first complete entry form drawn). Prize winners may be required to provide proof age and residential address.
17. Should the Sydney Visitors' Prize winner not have a referring Armidale resident, then a subsequent draw/s will be undertaken from remaining competition entries until such time as an entry form is drawn with a referring Armidale resident.
18. Prizes are not redeemable for cash and non-transferable.
19. Prizes are valid until 14 August 2010 which is 12 months for the date of the competition draw.
20. Employees, their family, agents and contractors of Armidale Dumaresq Council are not eligible to enter the competition.
21. The prize winners will be drawn by the Member for Northern Tablelands (independent) and two (2) members of Council staff as outlined in these terms and conditions and the decision will be final and no correspondence will be entered into.
22. It will be deemed that competition entrants have read and accepted the terms and conditions of this competition on completion of and entry of a competition form in the manner described in these terms and conditions.
23. The terms and conditions of entry into the competition may be changed without notice to ensure that such terms and conditions meet with the relevant Local, State and Federal Government Legislation.
24. These terms and conditions are available on the Armidale Region Website ([www.armidaleregion.com.au](http://www.armidaleregion.com.au)) or by contacting the Economic Development, Tourism & Marketing Office of Armidale Dumaresq Council on (02) 6770 3600 during normal business hours.
25. NSW Permit Number **LTPS/09/06997**.